Dakshina Kannada
...port capital of Karnataka
Dakshina Kannada was a part of the erstwhile Madras Presidency, before 1860. It is during the reorganisation of states in 1956, that Dakshina Kannada was transferred to Mysore state. The present day Dakshina Kannada district was formed in 1997. The district is famous for red clay roof tiles, cashewnut and its products, banking, education, and for its exotic cuisine.

<table>
<thead>
<tr>
<th>Mangaluru</th>
<th>District Headquarter</th>
<th>Area</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>4,859 sq. kilometre</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Location</th>
<th>Annual Normal Rainfall</th>
</tr>
</thead>
<tbody>
<tr>
<td>12°27' to 13°58'N latitude</td>
<td></td>
</tr>
<tr>
<td>74°35' to 74°00' E longitude</td>
<td></td>
</tr>
<tr>
<td>3,934.6 millimetres</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Temperature</th>
<th>Rivers</th>
</tr>
</thead>
<tbody>
<tr>
<td>34°C maximum</td>
<td></td>
</tr>
<tr>
<td>21°C minimum</td>
<td></td>
</tr>
<tr>
<td>Netravathi, Kumaradhara, Gurupura, Shambhavi, Nandini, Pavanje</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Population Density</th>
<th>Sex Ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td>430 persons per sq.km</td>
<td>1020 females per 1,000 males</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Population</th>
<th>Literacy Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>20.89 lakhs</td>
<td>88.57 percent</td>
</tr>
<tr>
<td>(as per Census 2011)</td>
<td></td>
</tr>
</tbody>
</table>

**Introduction**

- 4 nationalized banks (Canara, Syndicate, Corporation, & Vijaya Bank) and another leading bank (Karnataka Bank) originated from this region.
- Cashew growing and processing is a major activity of this region.
- Lumber– the wood related industries is a major activity of this region.
- Of late, the region is importing large quantity of timber from South East Asia.
- Fish processing is also an important industry in the district.
- Well known for Yakshagana- a fabulous costumed dance drama form, Kambala- the sport of buffalo racing by farmers, Kori-katta (Cock Fight) and Bootha Kola.
Economy

- **GDP** is INR 54,193 Crore in the year 2014-15 (at Current Prices)
- **Urbanisation** in the district is 48% compared to 39% in the state
- Dakshina Kannada has an agro-based industry, base with a large presence of fish processing, plastic, cashew nut, coconut oil food and beverages and other manufacturing activities
- **Presence of Mangaluru port** has raised the district’s importance as an important destination for industrial investment
- Potential sectors include agriculture, horticulture, food processing, fisheries and chemical engineering

### Dakshina Kannada District's Contribution to GDP of Karnataka (2014-15)- at current prices

<table>
<thead>
<tr>
<th>Description</th>
<th>INR Crores</th>
<th>Contribution (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total District GDP</td>
<td>54,93</td>
<td>5.9</td>
</tr>
<tr>
<td>Primary</td>
<td>4,809</td>
<td>4.0</td>
</tr>
<tr>
<td>Secondary</td>
<td>21,451</td>
<td>10.5</td>
</tr>
<tr>
<td>Tertiary</td>
<td>22,561</td>
<td>4.5</td>
</tr>
</tbody>
</table>

Source: Economic Survey of Karnataka 2016-17

* Provisional figures

### Key Economic Indicator

**District Per capita Income (in INR)**

- **2014-15**: INR 1,20,000
- **2013-14**: INR 1,20,000
- **2012-13**: INR 1,20,000

Source: Economic Survey of Karnataka

* Provisional figures

### Land Utilisation

- **Forests**: 37%
- **Cultivable land**: 27%
- **Other land**: 36%

Source: KSDA (raitamitra.kar.nic.in)
Agriculture Profile

Major Crops
- **Food crops**: Paddy, black gram, greengram, sugarcane,
- **Horticulture crops**: mango, banana, pineapple, Coconut, Cashew, arecanut, cocoa, pepper, vanilla & Rambutan

Key Enablers
- Availability of numerous rivers, streams and other water bodies with perennial flow of water in the region
- Favourable climate for arecanut, paddy, coconut and cashew cultivation
- Presence of international ports and airport enhances the prospects for export oriented production
- Helps in gaining cost competitiveness due to reduced transportation cost and easily available resources

Thrust Areas
- Prawn farming in brackish water
- Coastal fishery link roads
- Increasing horticultural productivity and area expansion
- Food processing - Integrate the value chain through VAP based industries

Agricultural belts in Dakshina Kannada

Coastal Belt
- Thickly populated region, famous for its trading facilities

Middle Belt
- Consists of hills and fertile valleys; famous for several gardens of coconut, arecanut, and paddy fields

Western Ghats
- Dense evergreen forests located at the eastern border of the district

---

**Area (Ha) under Agricultural Crops**

<table>
<thead>
<tr>
<th>Crop</th>
<th>Area (Ha)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paddy</td>
<td>60000</td>
</tr>
<tr>
<td>Pulses</td>
<td>40000</td>
</tr>
<tr>
<td>Arecanut</td>
<td>40000</td>
</tr>
<tr>
<td>Pepper</td>
<td>20000</td>
</tr>
<tr>
<td>Cashew</td>
<td>20000</td>
</tr>
<tr>
<td>Rubber</td>
<td>10000</td>
</tr>
<tr>
<td>Coconut</td>
<td>10000</td>
</tr>
<tr>
<td>Cocoa</td>
<td>10000</td>
</tr>
</tbody>
</table>

Source: Dakshina Kannada District at a Glance 2015-16
Industry Profile

- **23 Large and Medium Scale Industries** with an aggregated investment of INR 9,216 crores
- **15324 small scale industries** with an aggregated investment of INR 770 crores
- **714 factories** in the district, with an employment of 42,876 people
- With a **high presence of MSMEs**, 2016-17 saw the registration of 940 units, with employment of 6,072 people

**Petrochemcials**
- Dedicated Petrochemical SEZ with a proposed area of 3,985 acres
- Proposed oil refinery project with an investment of INR 8,640 crores by MRPRL Ltd*
- Proposed 455 kms gas pipeline through Chennai-Bengaluru- Mangaluru by Reliance with an investment of INR 6,768 crores

**Information Technology**
- Rise in the presence of IT companies
- 2 operational, 2 notified and 1 formally approved IT SEZ
- 29 software technology parks exported USD 181 mn in 2008-09
- Proposed to have 40% area for IT workforce

**Fisheries**
- One of the biggest fishing centres with one minor fishing harbor
- Marine fish production of 90,000 MT; inland fish production of 1,065 MT

**Other focus sectors**
- Known as the cradle of India banking and one of the most industrialised districts
- Automobile: 1000 acres of land identified for manufacturing of automobiles
- Food and marine processing
- Sericulture

* MRPL- Mangaluru Refinery and Petrochemicals Ltd.
Industry Profile

5 Industrial Areas

<table>
<thead>
<tr>
<th>Name</th>
<th>Extent (acres)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baikampady</td>
<td>941</td>
</tr>
<tr>
<td>Karnad</td>
<td>65</td>
</tr>
<tr>
<td>Thannirbhavi</td>
<td>124</td>
</tr>
<tr>
<td>Puttur</td>
<td>21</td>
</tr>
<tr>
<td>IT SEZ/ Non SEZ</td>
<td>517</td>
</tr>
<tr>
<td>EPIP</td>
<td>124</td>
</tr>
<tr>
<td>Baikampady, Thokkuru, Kenjara</td>
<td>986</td>
</tr>
</tbody>
</table>

6 Industrial Estates

<table>
<thead>
<tr>
<th>Name</th>
<th>Extent (acres)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yeyadi</td>
<td>18</td>
</tr>
<tr>
<td>Baikampady</td>
<td>39</td>
</tr>
<tr>
<td>Mulki</td>
<td>4</td>
</tr>
<tr>
<td>Moodbidre</td>
<td>10</td>
</tr>
<tr>
<td>Belthangady</td>
<td>10</td>
</tr>
</tbody>
</table>

Mangalore Special Economic Zone
Investments exceeding INR 13,000 crores. Spread over 1,620 acres in Phase I, MSEZ designed as a smart business city that provides quality lifestyle to its citizens.

Proposed Plastic Park
To be established near EPIP Ganjimutt

Newly developed IT cluster by EONICS
Located in Derebail spread across 3.25 acres of land for mixed use development. 40% of the area for IT workspace.

Biotech
Marine biotech park (INR 20 crores) to be established in Mangaluru by KBITS

Infrastructure Readiness

SLSWCC\(^1\) approved Projects b/w 2013-14 to 2016-17

<table>
<thead>
<tr>
<th>Year</th>
<th>Investment (in INR crore)</th>
<th>No of Projects</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013-14</td>
<td>244</td>
<td>2</td>
</tr>
<tr>
<td>2014-15</td>
<td>1,580</td>
<td>1</td>
</tr>
<tr>
<td>2015-16</td>
<td>20,854</td>
<td>2</td>
</tr>
<tr>
<td>2016-17</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

SHLCC\(^2\) approved projects b/w 2013-14 to 2016-17

<table>
<thead>
<tr>
<th>Year</th>
<th>Investment (in INR crore)</th>
<th>No of Projects</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013-14</td>
<td>5</td>
<td>2</td>
</tr>
<tr>
<td>2014-15</td>
<td>77</td>
<td>1</td>
</tr>
<tr>
<td>2015-16</td>
<td>143</td>
<td>3</td>
</tr>
<tr>
<td>2016-17</td>
<td>1,228</td>
<td>11</td>
</tr>
</tbody>
</table>

\(^1\)State Level Single Window Clearance Committee
\(^2\)State High Level Clearance Committee
Support Infrastructure

 ► 8 railway stations with a railway route length of 227 kms passes through the district connecting prominent cities such as Bengaluru, Chennai, Thiruvananthapuram and Mumbai

 ► NH 17, 48, 13 connecting Mumbai, Kochi, and Solapur

 ► Mysuru Airport located 215 kms away from Mangaluru town
  ► Bengaluru, Hubbali and Goa airports are located 320, 396, and 400 kms away from Mangaluru city

 ► Mangaluru port is the 9th major port in the country
  ► Karwar, Kochi, Goa and Chennai seaports are located 316, 400, 437 and 652 kms away from Mangaluru city

 ► Netravathi is the main river in the district, while other important rivers are Gurupura, Payaswini, Kumaradhara
  ► Average demand: 25 MLD (industry), 153 MLD (domestic)
  ► Average consumption: 23 MLD (industry), 133 MLD (domestic)

 ► Transmission is done through Mangaluru Electricity Supply Company Limited (MESCOM)
  ► Average demand- 497 MW
  ► Average consumption- 319.18 MU (industrial), 594.51 MU (domestic)
The district has excellent social infrastructure, with a high number of educational institutions and healthcare facilities. There are opportunities for more technical institutions to be set up in the district.
Tourism

Mangala Devi Temple
Ancient 10th century Mangala Devi temple that has given mangaluru city its name

Kadri Manjunatha Temple
Temple built by Shri Narayana Guru, the great Philosopher, Saint and social reformer from Kerala. The temple is built in the Chola Gopuram Style and the main deity is Shiva

Kateel Durga Parameshwari Temple
Located on an island of Nandini river, the chief deity is in the form of an udhbhava moorthi (naturally formed). The pillars of the temple bear beautiful sculptures

Kadri Hill Park
The highest and the largest garden in Mangaluru, mainly meant for children

Someshwara Beach
Beach well known for the large rocks called "Rudra Shile". The historical Somanath Temple constructed during the regime of the famous queen Abbakka Devi is situated in the north side.

Panambur Beach
One of the cleanest and well maintained beaches in Mangaluru and has wide range of sport and leisure activities

St. Aloysius Chapel
Walls and ceilings of the church are covered by paintings of Antonio Moscheni of Italy. The church was built in the year 1899-1900.
On-going Projects

Agri- Infrastructure
► Sea Food Parks between Mangaluru and Udupi towns - INR 120 crores

Tourism
► Development of Cruise Tourism - INR 105 crores

Urban Infrastructure
► Smart City Mission in Karnataka
► Commercial Complex at Moodabidri - INR 25 crores

Other Projects
► PIP park
► IT SEZ in Mangaluru
► Construction of Progress - Development of new airport terminal and alternate road to the airport (by KRDCL)
Key Contacts

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District Profile : Dakshina Kannada